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Brazilian carnival spirit temporarily put on hold
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Western Europe

4x4 sales share zooms to record high

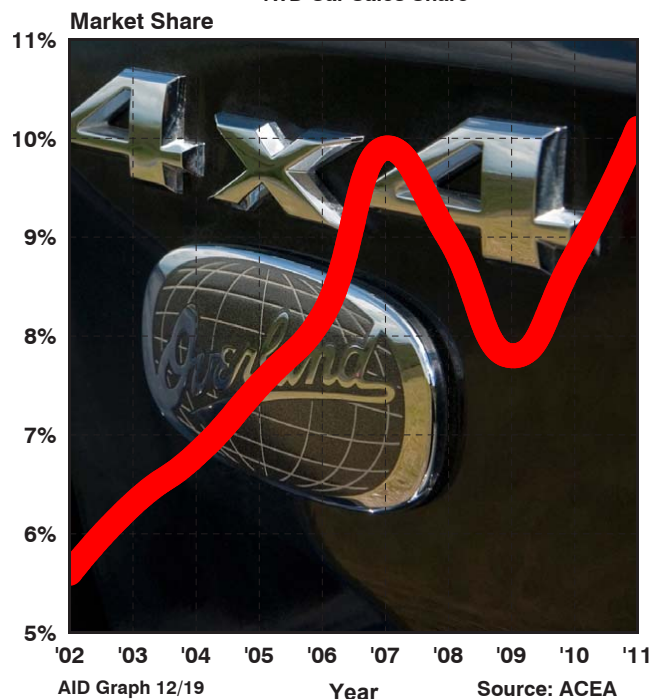
For the first time, 4WD cars accounted for more than one-in-ten new car sales in Western Europe

Resilience of 4WD sector defies expectations. As a niche segment, vehicles with all-wheel drive appear to have acquired an unstoppable momentum, and when judged from underlying sales trends are now more popular than ever.

At a time when even inexpensive small cars with few frills have clearly failed to excite Europe's recession wary consumers even remotely, and closely watched fuel prices have continued their inexorable march to new record levels, more European new car buyers than ever have continued to dump their conventional front or rear-driven passenger cars in favour of a trendy four-wheel-drive motor.

Contrary to widespread earlier predictions, and at a time when fuel-economy and CO₂ related issues were generally expected to hurt such vehicles the most, cars fitted with 4WD, whether standard or optional, have not only survived but flourished. ACEA figures tell the happy tale of a sector that time and time again has continued to defy gloomy forecasts.

Western Europe
4WD Car Sales Share



Countries

W-Europe	1-5, 6, 7, 8-12, 13-16, 20
Austria	4, 7
Belgium	4, 7
Brazil	15, 16, 17, 18
China	14, 15, 17
Denmark	4, 7
Eire	4, 6, 7
Finland	4, 7
France	3, 4, 6, 7, 8, 10, 12
Germany	4, 5, 6, 7, 8, 10, 11, 13, 14
Greece	4, 6, 7
Iceland	2
Italy	3, 4, 6, 7, 10
Japan	12, 15, 16
Luxembourg	4, 7
Netherlands	4, 7
Norway	3, 4, 7
Portugal	4, 6, 7
South Korea	15, 17
Spain	3, 4, 6, 7
Sweden	3, 4, 7
Switzerland	2, 4, 7, 13, 14
UK	4, 6, 7, 8, 19, 20

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Customary mid-term nip and tuck Audi, with mainstream A4, plays catch-up with new sector-leading 3-Series	19 - 20

Companies

Aston Martin	14	Hyundai-Kia	14, 15, 16, 17, 18
Audi	2, 3, 4, 14, 15, 16, 18, 19, 20	IHS	11, 14
Bentley	14	Iveco	5, 7, 8, 10
Berenberg Bank	12	JAC	16, 17, 18
Bernstein Research	11	Jaguar / Land Rover	11
BMW	2 - 4, 11, 13, 14, 16, 18, 19, 20	MAN	5, 7, 8, 10
Buick	14	Maruti-Suzuki	10, 11
Chery	10, 16, 17, 18	Maserati	14
Chevrolet	10, 16, 17, 18	Mazda	10, 11, 12
Citigroup	11, 12	Mercedes	2, 4, 5- 8, 10, 14, 16, 18-20
Citroën	10, 11, 12, 15, 16, 17	Mini	16, 20
Commerzbank	13	Mitsubishi	18
Credit Suisse	13	Nissan	3, 4, 16, 17
Dacia	3, 14, 18	PSA Peugeot	10-12, 14, 15, 16, 17
DAF	5, 7, 8	Renault	11, 12, 13, 15, 16, 17, 18
Daimler	11	Renault Trucks	5, 7, 10
Deutsche Bank	12, 13	Scania	5, 6, 7, 8, 10
Ferrari	14	Škoda	15
Fiat	2, 14, 15, 16, 17, 18	Suzuki	10, 11, 14, 16
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Ford	4, 11, 12, 14, 16, 17	Toyota	3, 11, 16, 17
GM	10, 11, 12, 15, 16, 17, 18	Volvo	2, 14
GM Opel/Vauxhall	10, 11, 14, 15	Volvo Trucks	5, 7, 8, 10
Honda	16, 18	VW	4, 8, 10, 11, 13, 14, 15, 17, 18



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