

AID NEWSLETTER

01.06.2012

EUROPE'S LEADING AUTOMOTIVE NEWSLETTER

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1210 Norway, with biggest support, has biggest plug-in car uptake **page 3**

Volvo's W-European April truck deliveries take 27% dive **pages 5 - 7**

New Audi A3, size apart, true Premium-Class member **pages 16 - 20**



Western Europe

Moving nowhere fast

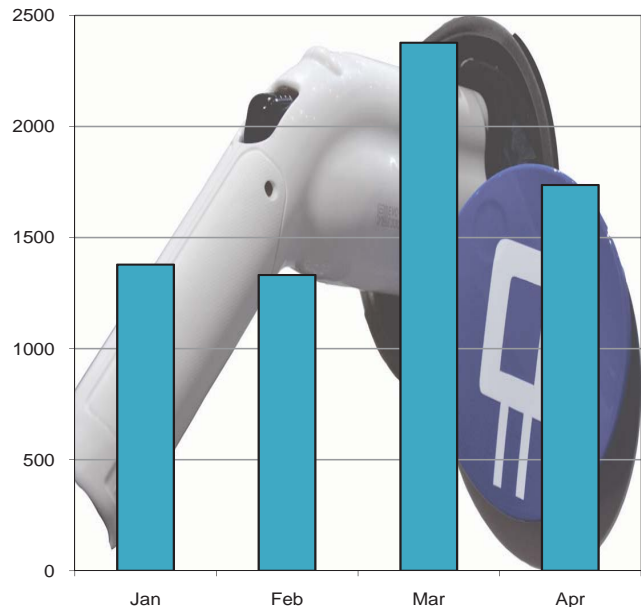
Demand for heavily subsidised electric cars in Europe has failed to pick up momentum

YET another month of extremely weak sales data continues to show that the European electric car market seems to be going nowhere fast at present. In April, just 1,736 were sold in the whole of Western Europe.

By any measure, this year's electric car sales season clearly got off to a false start, and the idea that these cars are simply not selling is yet again born out by AID's exclusively compiled April car sales figures that show that electric car sales have remained painfully slow. Even in France, widely hailed as the region's future electric car capital, and where Renault-Nissan was expected to be the main torch bearer for the industry, so far battery cars have scarcely made a ripple.

In Western Europe, some 1,736 plug-in cars were sold in April, which translates into a sales penetration of 0.18 per cent. A like for like comparison with the US, where this April plug-in sales reached almost 3,600, shows an April

Western Europe Electric Car Sales First 4-Months 2012



AID Graph 12/37 Note: Germany now includes Opel Ampera sales

Countries

W-Europe	1, 2, 3, 4, 5, 7, 8, 9, 12, 16, 17, 19
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Belgium	2, 5, 7, 8
Brazil	11, 12
China	11, 18
Denmark	2, 5, 7, 8, 9
Eire	2, 5, 7, 8
Finland	2, 5, 7, 8
France	1, 2, 3, 5, 7, 8, 10, 11
Germany	2, 4, 5, 7 - 10, 12, 13 - 16, 17, 18
Greece	2, 4, 5, 7, 8
Italy	2, 5, 7, 8, 11, 12
Japan	3, 11, 12, 14
Luxembourg	5, 7, 8, 9
Morocco	11
Netherlands	2, 5, 7, 8
Norway	2, 3, 5, 7, 8
Portugal	2, 4, 5, 7, 8, 9
Romania	10
Russia	11
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Turkey	10
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USA	1, 2, 11, 17, 18

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